	Collapse All Sections	Expand All Section	ns	Update Local	Check Data Pr	
Wa Ap <sub>l</sub> 306 FC0	deral Communications Cor shington, DC 20554 proved by OMB 50-0754 C 398	mmission			Creek Organ	ia Form 1998. Help.
Chi	Idren's Television Program	nming Report				
Kel	oort reflects information f	or quarter: 4th Quarter	2009			
Lice	ensee Information - (click	to hide costion)				
<u>1.</u> C	all Sign Channel Nur	mber		Community of	License	
L	Analog	City	State		County	Zip Code
L	Digital 24 icensee	St. Louis	Missouri		St. Louis	63102
1	KMOV-TV, Inc.					
	Network Affiliation     Independent	Nielsen DMA		(i	Vorld Wide Web Hom if applicable)	ne Page Address
	acility ID Number	St.Louis Provious Call	Cian /if		www.kmov.com	
7	70034		Sign (if applicable		icense Renewal Expir	ration Date <i>m/dd/yyyy)</i>
Spor	og Core Programming - ( -Core Educational and Inf nsored Core Programming cal Core Programming - (c	formational Program  7 - (click to show se	ming - (click to		(///	m, aa, yyyy)
	2	Clear Section				
<u>7.</u> a	. State the average number its main program stream	ber of hours of Core		er week broadcas	st by the station on	3
b	. Did the Licensee broadc Programming provided c	ast on its main digit	tal program strea	am the same Chi	ildren's Core	O Yes ⊙ No
C.	If 'Yes' to 7b, the Licens provided with respect to stream.	see certifies that the	e representations	and children's parts to its	program information main digital prograr	m ○ Yes ⊙ No
	If 'No' to 7c, submit as exhibit when you file Fol	ini 330 anu are une	cleu to the conf	irmation screen	)	S
	broadcast by the station	er of hours per wee on other than its m	k of free over-th	e-air digital vide	eo programming	168
	other than its main prog	er of hours per wee gram stream. See 4	k of Core Progra 7 C.F.R. Section	mming broadcas		3
<u>9.</u> a.	Does the Licensee providing an indication of by 47 C.F.R Section 73.6	de information ident f the target child au	ifying each Coro	Drogram -:	on its station, guides as required	⊙ Yes ○ No
b.	Identify publishers who v	were sent informatio	n in 9.a.			
	The CBS Television Network provides information identifithe following publishers of program guides: TV Guide, TV Gui	the target child audience, to the following publish	hers of program guides: TV Guide, TV D	v-1v also provides information		
<u>10.</u>	Complete the following for of Core Programming. C	or each program that complete chart below	at you aired during for each Core P	og the nest the		the definition
	Program 1			· ogram		
	Clear Progr Data	ram 2	<u>Delete</u> <u>Program</u>			
	Title of Program 1			Originatio	n	

At The Zoo (4.1)	
Days / Times Program Regularly Total times aired at Nui	mber of If preempted, complete
Saturdays 10am 13	emptions Digital Preemption Report
Length of Program 30 minutes	and the second s
Age of Target Child Audience 13 years to 16 year	rs
Describe the educational and informational objective of the program are Programming.	nd how it meets the definition of Core
Kent Ehrhardt and St. Louis Zoo President, Dr. Jeffrey Bonner are the hosts of a weekly half hour show that gives viewers a be Louis Zoo. They talk about each species at the zoo, relaying factual information that shows what it takes to care for, feed and ranimal. Other topics include conservation, breeding programs, species survival programs and zoo management. This program is children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rule	naintain the lifestyle of each
Does the Licensee identify the program by displaying throughout the p	rogram the symbol E/I? • Yes O No
Program 2	J Tes S No
Clear Program Pata Program Program	
Title of Program 2	ination
BUSYTOWN MYSTERIES - I (4.1)	
Days / Times Program Regularly Scheduled  Total times aired at regularly scheduled time Pree	If preempted, ber of complete Digital mptions Preemption Report
Saturdays 11am 2	Use and Delete
	ons Below
Age of Target Child Audience	
Describe the educational and informational objective of the program and Programming.	how it meets the definition of Core
Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode programming as specified in the Commission's rules.	Each episode focuses on fostering
Does the Licensee identify the program by displaying throughout the program	
Preemption Information	ogram the symbol E/I?    Yes O No
BUSYTOWN MYSTERIES - I (4.1)	
Total Times Aired * Number of Preemptions for other than Breaking News	Number of Preemptions
13 2	Rescheduled
* Total Times Aired is total times aired at regularly scheduled time plus	2
Preemption Reports	Number of Preemptions Rescheduled.
BUSYTOWN MYSTERIES - I (4.1) - Preemption Report 1	Clear Delete
Date Preempted / Episode If rescheduled, Date and Tir Number Rescheduled	<u>Data</u>
11/14/09 same day at 9am	⊙ Yes O No
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?	o Yes O No
Reason for Preemption	
O Public Interest O Sports O Non-breaking News O Oth	er

	BUSYTOWN MYSTERIES -	Clear Delete		
	Date Preempted / Episode Number			Is the rescheduled date the second home?
	12/12/09	same day at 9am		
	If rescheduled, were prompublic of rescheduled date Reason for Preemption  O Public Interest   Spor	and time?		<ul><li>⊙ Yes ○ No</li><li>⊙ Yes ○ No</li></ul>
Program 3	The second secon	To the first of th	O Other	
2	Clear Program Data	<u>Delete</u> <u>Program</u>		
Title of Progra	m 3 SUPER SEVEN - I (4.1)		Origination	
	Program Regularly To	evel Level Conservation Conserv	Network  Number of Preemptions	If preempted, complete Digital Preemption Report
Saturdays 9:30am	13		O Create	Digital Freeinption Report
Length of Prog		minutes		
Age of Target	Child Audience	years to 6	years	
Programming.	ducational and informational	objective of the program	n and how it	meets the definition of Core
pro-social behaviors including his viewers to accept and apprecia informing children as a significa	n follows the adventures of a team of animated characters, who is ode by episode basis, the borys highlight instances in which assist, selfish and deceptive actions leads to problems. Major educat helpfulness, kindness, generosity, initiative, compassion and lead to the completencies and differences in others. This program is a not purpose, and otherwise meets the definition of Core Program selfin the program of the progra	ional objectives of the program include: encouraging vie- lership; teaching viewers to critically assess and value th- specifically designed to further the educational and inforr ming as specified in the Commission's rules.	me a group or mischief makers wers to develop positive perso neir own capabilities and skills; mational needs of children, has	, called Gurys, maid qualities and and aiding is educating and
Program 4				, C 165 C 105
[2]	Clear Program Data	<u>Delete</u> <u>Program</u>		
Title of Program			Prigination	
	MATED SERIES (4.1)		Network	
Scheduled	rogram Regularly Tota regu	l times aired at N	lumber of reemptions	If preempted, complete Digital Preemption Report
Saturdays 10:30am	13		O Create	
Length of Progra		minutes		•
Age of Target C Describe the ed Programming.	ucational and informational o	years to 12 years to bjective of the program	ears and how it m	eets the definition of Core
children today. This progra	ina," involves the adventures of a modern, early ad also under control. While Sabrina is not your typica d instructional life-lessons for viewers, as they reflec am is specifically designed to further the educationa nerwise meets the definition of Core Programming a	t many of the same learning experiences and	1001-related issues she e	Vneriences 1
Does the License	ee identify the program by d	isplaying throughout the	program the	symbol E/I? • Yes • No
Program 5	Close			
[2]	Clear <u>Program</u> <u>Data</u>	<u>Delete</u> <u>Program</u>		
Title of Program		Or	rigination	
BUSYTOWN MYSTERIES	- III (4.1)		etwork	

Scheduled Sundays 7am		times aired at arly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
Length of Program			Create	
	30	minutes		
Age of Target Child Audience	3	years to 7	years	
Describe the educational and informat Programming.				
Inspired by the beloved works of best-selling children's author Richard Scarry, Busy twist. Children can follow classic characters such as Huckle, Sally and Lowly as they viewers' problem solving abilities, as the characters use their skills of observation to vocabulary through words and concepts that are part of the episode's overall theme, and informing children as a significant purpose, and otherwise meets the definition of the definition of the self-self-self-self-self-self-self-self-	o collect facts, drav This program is of Core Programmi	w inferences from those facts, and ultimate specifically designed to further the educati ing as specified in the Commission's rules.	to lite's puzzies. Each episode focuse by reach conclusions. Each episode als onal and informational needs of childre	s on fostering to develops n, has educating
Does the Licensee identify the program Program 6	n by dis	playing throughout	the program the	symbol E/I? • Yes O No
<u>Clear</u> <u>Program</u>	7	<u>Delete</u> <u>Program</u>		
Data Title of Program 6		rogram		
NOONBORY AND THE SUPER SEVEN - II (4.1)			Origination	
Days / Times Program Regularly	Total		Network	
Scheduled		imes aired at ly scheduled time	Number of Preemptions	If preempted, complete Digital Preemption Report
Sundays 7:30am	13		O Create	Digital Freeinption Report
Length of Program	30	minutes		
Age of Target Child Audience	3	years to 6	years	
Describe the educational and information Programming.	onal obje	ective of the progra	am and how it me	eets the definition of Core
together as a team. On an episode by episode basis, the boyrs highlight instances in w demonstrate how taking greedy, selfish and deceptive actions leads to problems. Majo pro-social behaviors including helpfulness, kindness, generosity, initiative, compassion viewers to accept and appreciate the competencies and differences in others. This profininforming children as a significant purpose, and otherwise meets the definition of Core.  Does the Licensee identify the program Program 7	and leadership; te gram is specifically Programming as s	eaching viewers to critically assess and valu y designed to further the educational and in specified in the Commission's rules.	viewers to develop positive personal of their own capabilities and skills; and formational needs of children, has edu	qualities and lading lading lading lading lading lading and
<u>Clear</u> <u>Program</u> Data	(B)	<u>Delete</u> Program		
itle of Program 7	_			
At The Zoo (4.2)			Origination	
		nes aired at	Number of	If preempted, complete
Sundays at 8am, 8:30am, 9am, 9:30am 10am, 10:30am	78	scheduled time	Preemptions	Digital Preemption Report
ength of Program	30	minutes	O Creato	
ge of Target Child Audience		minutes		
escribe the educational and information rogramming.	nal objec	years to 16 ctive of the program	years n and how it mee	ets the definition of Core
Xent Ehrhardt and St. Louis Zoo President, Dr. Jeffrey Bonner are the he Louis Zoo. They talk about each species at the zoo, relaying factual infou animal. Other topics include conservation, breeding programs, species s children as a significant purpose, and otherwise meets the definition of C	urvival prograr Core Programm	ms and zoo management. This pro- ning as specified in the Commission	a and maintain the lifestyle of e gram has educating and inform 's rules.	each ning
oes the Licensee identify the program b	y displa	ying throughout th	e program the sy	/mbol E/I? ⊙ Yes ○ No
1 empty Program Reports				
es the Licensee certify that at least 500 e additional programming guideline (app	% of the	e Core Programmin free video program	g counted toward ming aired on ot	d meeting ⊙ Yes ○ No her than

the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. (You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)

Non-Core Educational and Informational Programming - (click to show section)

Sponsored Core Programming - (click to show section)

Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels.

Flogram 1						
?	<u>Clear</u> <u>Program</u> Data		<u>Delete</u> <u>Program</u>			
Title of Program				Origination		
At The Zoo				Origination Local		
Days / Times Pro Scheduled	gram Regularly	Tota	l times to b	e Length of		
Saturdays 10am		13		Program  30 minute		Child Audience
Describe the educe Programming.	cational and inforr	mational c	bjective of	the program and	s 13 year how it meets th	s to [16] years e definition of Core
drilmal. Other topics include o	oo President, Dr. Jeffrey Bonner ch species at the zoo, relaying fa onservation, breeding programs, se, and otherwise meets the def		The state of the s	and main	ain the litestyle of each	
Program 2						
?	<u>Clear</u> <u>Program</u> <u>Data</u>	[?]	<u>Delete</u> <u>Program</u>			
Title of Program 2				Origination		
BUSYTOWN MYSTERIES -	I			Network		
Days / Times Prog Scheduled	ram Regularly	Total aired	times to be	Length of		
Saturdays 11am		13		Program  30 minutes	2 1	Child Audience
Describe the education of the programming.	ational and inform	ational of	⊒ Djective of tl	he program and h	years now it meets the	to 7 years definition of Core
Inspired by the beloved works of best- twist. Children can follow classic charac viewersÄ/FE/Ä+3c-M-JASCÄÄ,AEÄ,AEÄ,AE draw inferences from those facts, and u specifically designed to further the educ Programming as specified in the Commi	Manager A. Mary desa, A-Afre A, A¢	:AfA¢A¢āEšA¬AA¾;	Vf'Ã,¢ problem solving	abilities as the characters was the in-	repisode rocuses on rostering	
Program 3				No. of the second secon		
?	<u>Clear</u> <u>Program</u> <u>Data</u>	[2]	<u>Delete</u> <u>Program</u>			
Title of Program 3				Origination		
NOONBORY AND THE SUPER				Network		
Days / Times Progr Scheduled	am Regularly	Total t	imes to be	Length of Program	Age of Target (	Shild Assis
Saturdays 9:30am		13	1	30 minutes	Age of Target (	
Describe the educators of the contract of the	tional and informa	ational obj	ective of th	e program and h	ow it meets the	definition of Core

Noonbory and the Super Seven follows the adventures of a team of animated characters, who represent dynamic forms of the five senses, and their leader Noonbory, who engages them all to work together as a team. On an episode by episode basis, the borys highlight instances in which assistance, cooperation and leadership result in success, while a group of mischief makers, called Gurys, pro-social behaviors including helpfulness, kindness, generosity, initiative, compassion and leadership; teaching viewers to develop positive personal qualities and viewers to accept and appreciate the competencies and differences in others. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Digital

Program 4

Clear

Delete

Program 4						
	Clear					
	<b>Program</b>	[7]	<u>Delete</u>			
and the second s	Data	[105.400]	<u>Program</u>	<u>1</u>		
Title of Program	1 4			Origination		
	MATED SERIES			Origination		
				Network		
Scheduled	ogram Regularly	Tota aire		De Length of	A C T	
Saturdays 10:30am		13		Program		arget Child Audience
Describe the ed	ucational and infor			30 minute	es 7	years to 12 years
Programming.		mational (	objective of	the program and	how it meet	years to 12 years to the definition of Core
children today. This progra	ina," involves the adventures of a also under control. While Sabrina d instructional life-lessons for view am is specifically designed to furth nerwise meets the definition of Co	vers, as they refle	ct many of the same	learning experiences and teena	ated issues she experie	ences
Program 5						
	Clear					
?	<u>Program</u>	7	<u>Delete</u>			
	Data	( Miller of )	<u>Program</u>			
Title of Program	5			Origination		
BUSYTOWN MYSTERIES	- III					
Days / Times Pro				Network		
Scheduled	ografii Regulariy		times to b			
Sundays 7am		aired		Program	Age of Ta	rget Child Audience
2		13		30 minutes		
Describe the edu	icational and inforn	national o	bjective of	the program and	how it meets	the definition of Core
Programming.						and definition of core
vocabulary through words and cons	st-selling children's author Richard Scarry racters such as Huckle, Sally and Lowly a the characters use their skills of observa apts that are part of the episode's overall in nt purpose, and otherwise meets the defir	tion to collect facts, dr	raw inferences from those	facts, and ultimately reach conclusions		
rrogram o	Closu					
	<u>Clear</u> <u>Program</u>		<u>Delete</u> <u>Program</u>			
Title of Program	<u>Data</u>		rrogram			
				Origination		
NOONBORY AND THE SUP		***************************************		Network		
Days / Times Pro	gram Regularly	Total	times to be	Length of		
Scheduled		aired		Program	Age of Tar	get Child Audience
Sundays 7:30am		13		30 minutes	2 1/2	South I
Describe the educ	cational and inform	ational ob	iective of the	he program and b	] ye	ears to 6 years the definition of Core
Programming.	1000000000 TULBOUTURE CO. 1. 1	acional ob	Jective of th	ne program and n	ow it meets	the definition of Core
pro-social behaviors including helpfulr viewers to accept and appreciate the	s the adventures of a team of animated chepisode basis, the borys highlight instanch and deceptive actions leads to problems less, kindress, generosity, initiative, componentencies and differences in others. Thouse, and otherwise meets the definition of	<ul> <li>Major educational or passion and leadership</li> </ul>	bjectives of the program i ; teaching viewers to critic	nclude: encouraging viewers to develop	schief makers, called Gurys	
Program 7			The state of the s			
<b>J</b> ,	Clear					
?	<u>Program</u>	[?]	<u>Delete</u>			
Title of Program 7	<u>Data</u>		<u>Program</u>	0		
At The Zoo (4.2)				Origination		
				Local		
Days / Times Prog	ram Regularly	Total ti	imes to be	Length of		

	Scheduled		aired	Program	Λ =	o of T	01.11.1.11.11
	Sundays at 8am, 8:30am,	9am, 9:30am 10am, 10:30am	n 78	30	minutes lie		Child Audience
	Describe the educa Programming.	ational and informa	tional objectiv	e of the progra	m and how i	years t meets the	to 16 years definition of Core
	animal. Other topics include con	President, Dr. Jeffrey Bonner are species at the zoo, relaying factua servation, breeding programs, spe , and otherwise meets the definition		macic takes to care for, ree	o and maintain the life	s look at the St. estyle of each and informing	
	Add-> 1 empt	y Program Reports					
- Debbookhoos - Odabak							
<u>15.</u> D Pi	oes the Licensee pu rogramming Reports	blicize the existenc (FCC 398) as requ	e and location iired by 47 C.F	of the station's F.R. Section 73.	Children's 3526(e)(11)	Γelevision (iii)?	⊙ Yes ○ No
	Children's Programmi	ng Liaison Informa	tion				
	lame				Telephone	Number (inc	clude area code)
L	Liz Mullen				314-444-332		Tade area code)
A	ddress				Email Addr	ess	
C	One Memorial Drive				lmullen@kmov		
Ci	ity	State		Zip Code			
S	St. Louis	Missouri		63102			
ed and	formation on any other to air during the lucational and inform d 3.  September 7, 2009, KMOV began aid clarify the channel number listed in the local part of the channel number listed in the local part of the channel number listed in the local part of the channel number listed in the local part of the channel number listed in the local part of the loca	ring doplar radar 24/7 on 4.2, its	ch programmii	ng to children.	See 47 C.F.F	rts that will R. Section 73	nis quarter or enhance the 3.671, NOTES 2
(U.S. I ceri belief	FUL FALSE STATEMENTE, TITLE 18, SECTIONS. CODE, TITLE 47, SO TITLE 47, SO THE STATEMENT OF	ECTION 312(a)(1))	, AND/OR FOR	FEITURE (U.S.	CODE, TITLE	OR CONSTRU E 47, SECTIO	JCTION PERMIT ON 503).
KMOV-	TV			- ig.iacai c			
Date							
1/11/	2010						
Electroni	ic Filing Operations						
	Check Data	Run checks to loc	k for data a				
	File Form 198	Send the values t			na.		
The second section of the second second second second section of the second sec	Reset	Reset data to last				101000000000000000000000000000000000000	NATIONAL CONTRACTOR CO
	Update Local Data	Update data into the As command). The File.	is will allow yo	nat it can be sa u to restart this	eved locally was form in the	with your bro future by u	owser's File/Save sing File/Open

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